

SMARTLYTICS CONSULTANCY

**We help private and public sector
organizations win through data**





OUR CLIENTS



3 Day Analytics Crash Course

Day 1

- Welcome and Introduction
- Why are we here and how can we transform our skills
- What opportunities are out there in the world of data?
- Introduction to Big Data and Analytics
- Digital Analytics
- Google Analytics Deep Dive
- Google Analytics mini project

Day 2

- Quick Recap on Day 1
- Data Analysis
- Data Visualisation
- Power BI Deep Dive
- Power BI Mini Project
- Introduction to data science and machine learning

Day 3

- Quick Recap on Day 2
- Introduction to coding in Python
- Machine Learning Deep Dive
- Machine Learning mini project
- Recap on all 3 days
- How to get a remote job to build your work experience.
- **Exclusive access to possible employment/ Internship/Work Experience opportunities through Smartlytics in the UK, UAE and Egypt.**



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